

Media-Kit 2025



rate card
effective from
1st October
2024



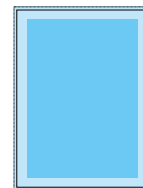
- Germany's only monothematic trade journal for the biogas sector
- The German edition of the BIOGAS Journal is as well circulating in Austria, Switzerland, Northern Italy and in the Benelux countries
- The digital English edition of the BIOGAS Journal reaches a large international readership
- Members of the German Biogas Association are offered the free publication of their press releases concerning new products or services under the headline „product news“
- Members of the German Biogas Association are entitled to reduced advert rates

Sizes and Net Rates (4 Colours)

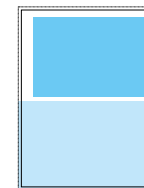
Format	Width x Height	Direct Bookers	Agencies
2/1 bleed*	420 mm x 297 mm plus 3 mm	3.970,- €	4.566,- €
1/1 bleed*	210 mm x 297 mm plus 3 mm	1.985,- €	2.283,- €
1/1	175 mm x 241 mm	1.985,- €	2.283,- €
1/2 horizontal bleed*	210 mm x 140 mm plus 3 mm	998,- €	1.148,- €
1/2 horizontal	175 mm x 118 mm	998,- €	1.148,- €
1/2 vertical bleed*	100 mm x 297 mm plus 3 mm	998,- €	1.148,- €
1/2 vertical	85 mm x 241 mm	998,- €	1.148,- €
1/3 horizontal	175 mm x 77 mm	662,- €	761,- €
1/3 vertical bleed*	70 mm x 297 mm plus 3 mm	662,- €	761,- €
1/3 horizontal bleed*	210 mm x 99 mm plus 3 mm	662,- €	761,- €
1/3 vertical	55 mm x 241 mm	662,- €	761,- €
1/4 horizontal	175 mm x 56,5 mm	504,- €	580,- €
1/4	115 mm x 77 mm	504,- €	580,- €
1/4 vertical	85 mm x 118 mm	504,- €	580,- €
1/6 horizontal	115 mm x 56,5 mm	336,- €	386,- €
1/6	85 mm x 77 mm	336,- €	386,- €
1/6 vertical	55 mm x 118 mm	336,- €	386,- €
1/8 horizontal	85 mm x 56,5 mm	252,- €	290,- €
1/8 vertical	55 mm x 77 mm	252,- €	290,- €
1/12	55 mm x 56,5 mm	168,- €	195,- €
Cover Pages			
back cover*	210 x 297 mm	2.710,- €	3.116,- €
inside front and back cover*	210 x 297 mm	2.600,- €	2.990,- €
Supplements			
	max. size: 200 x 290 mm	180,- €	207,- €
rates per 1000 pieces of 10 grams no accordion fold, one side must always be closed			

*Final size after trim – before trim plus 3 mm on all edges. All prices per issue.

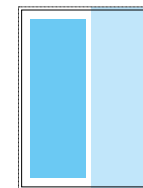
Rates for direct bookers only apply to direct billing with the bigbenreklamebureau, but not to mediation or booking through an agency.



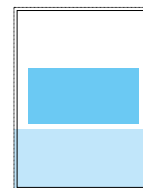
1/1* 210 x 297
1/1 175 x 241



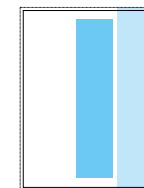
1/2 quer* 210 x 140
1/2 quer 175 x 118



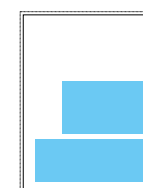
1/2 hoch* 100 x 297
1/2 hoch 85 x 241



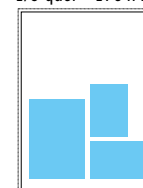
1/3 quer* 210 x 99
1/3 quer 175 x 77



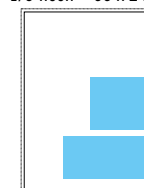
1/3 hoch* 70 x 297
1/3 hoch 55 x 241



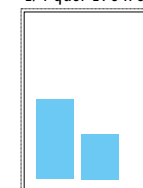
1/4 115 x 77
1/4 quer 175 x 56,5



1/4 hoch 85 x 118
1/8 quer 85 x 56,5
1/8 hoch 55 x 77



1/6 85 x 77
1/6 quer 115 x 56,5



1/6 hoch 55 x 118
1/12 55 x 56,5

Schedules 2025

BIOGAS Journal	Reservation	Material	Print	Date of publication
BIOGAS Journal 1_2025	Fri 15.11.2024	Wed 20.11.2024	Tue 17.12.2024	Fri 03.01.2025
BIOGAS Journal 2_2025	Fri 31.01.2025	Wed 05.02.2025	Tue 25.02.2025	Fri 07.03.2025
BIOGAS Journal 3_2025	Fri 28.03.2025	Wed 02.04.2025	Tue 15.04.2025	Fri 02.05.2025
BIOGAS Journal english Spring	Tue 22.04.2025	Mo 05.05.2025	digital / print	Fri 23.05.2025
BIOGAS Journal 4_2025	Fri 30.05.2025	Wed 04.06.2025	Tue 24.06.2025	Fri 11.07.2025
BIOGAS Journal 5_2025	Fri 08.08.2025	Wed 13.08.2025	Tue 02.09.2025	Fri 12.09.2025
BIOGAS Journal english Autumn	Fri 05.09.2025	Fri 12.09.2025	digital / print	Fri 26.09.2025
BIOGAS Journal 6_2025	Thu 02.10.2025	Wed 08.10.2025	Tue 28.10.2025	Fri 07.11.2025
BIOGAS Journal 1_2026	Fri 14.11.2025	Wed 19.11.2025	Tue 09.12.2025	Fri 19.12.2025

Discounts and Conditions

Special Discounts

10 % for all members of the German Biogas Association.

Frequency Discounts

3 % 2 issues

5 % 4 issues

7 % 6 issues

12 % if you book all 6 issues as well as 2 english editions

Fixed Position (min. 1/2 page)

Extra charge of 10 % on all fixed positions

We grant 15% AE on the agency prices.

No discounts on supplements!

Black and white ads on request!

Design of Adverts

Time based rate (85,- Euro per working hour)

Terms of Trade

Please see www.bb-rb.de/en/agb.html



Topics

Preview mailing

The topic preview for the BIOGAS Journal is sent to interested parties by email 4 weeks before the advertising deadline. You can subscribe to the mailing list at www.bb-rb.de/anmeldung-themenvorschau/ and, if necessary, unsubscribe at www.bb-rb.de/abmeldung-themenvorschau.

Technical Data

Circulation

print run: 7000 copies

Magazine Dimensions

210 mm (w) x 297 mm (h)

Type Area

Width 175 mm x Height 241 mm

Colour & Print

Offset print 170 g/m² (cover pages) and 80 g/m² (inside pages). Euroscale colours (CMYK). In case special supporting colours are requested please contact bigbenreklamebureau. Print is carried out within the commonly accepted tolerances

Reproduction Material

Tiff-, pdf- or eps-data files, (min. 300 dpi/CMYK)

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