

ENERGIEDEPESCHE

INFORMATIONEN FÜR ENERGIEVERBRAUCHER

MEDIA KIT 2023

ENERGIEDEPESCHE ist the members' magazine of the German Association of Energy Consumers.

This periodical is a guide to product-related environmentalism. It provides comprehensive information and practical advice on energy-saving, and presents the latest green technologies, energy efficient devices and domestic appliances.

ENERGIEDEPESCHE's audited readership comprises home owners and tenants, real estate proprietors, and as well energy consultants, architects and traders.

ENERGIEDEPESCHE has a circulation of 16,500 copies and is published quarterly.



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Valuable advice on how to save energy and money.

- analytical
- independent

- proficient
- short & precise

Formats and Prices

Page	Width x Height	1 colour	2 colours	3 colours	4 colours
1/1*	220 x 297	1250,- €	1650,- €	2100,- €	2500,- €
1/1	202 x 243	1250,- €	1650,- €	2100,- €	2500,- €
1/2 vertical	107 x 297	625,- €	825,- €	1050,- €	1250,- €
1/2	99 x 243	625,- €	825,- €	1050,- €	1250,- €
1/2* horiz.	220 x 146	625,- €	825,- €	1050,- €	1250,- €
1/2	202 x 133	625,- €	825,- €	1050,- €	1250,- €
1/3* vertical	72 x 297	417,- €	550,- €	700,- €	833,- €
1/3	65 x 243	417,- €	550,- €	700,- €	833,- €
1/3* horiz.	220 x 99	417,- €	550,- €	700,- €	833,- €
1/3	202 x 86	417,- €	550,- €	700,- €	833,- €
1/4 vertical	47 x 243	313,- €	413,- €	525,- €	625,- €
1/4 horiz.	202 x 60	313,- €	413,- €	525,- €	625,- €
1/4	99 x 133	313,- €	413,- €	525,- €	625,- €
1/6 vertical	65 x 133	208,- €	275,- €	350,- €	417,- €
1/6 horiz.	133 x 65	208,- €	275,- €	350,- €	417,- €
1/8 vertical	47 x 120	156,- €	206,- €	263,- €	313,- €
1/8 horiz.	99 x 60	156,- €	206,- €	263,- €	313,- €

* Bleed: advert dimensions + 3mm bleed – All prices plus VAT and per issue

Calendar2023

Issue	Reservation Close	Material Close	Printing Date	Shipment Date
1/2023	Wed 15.02.2023	Mon 06.03.2023	Fri 17.03.2023	Fri 24.03.2023
2/2023	Tue 02.05.2023	Mon 15.05.2023	Fri 26.05.2023	Fri 02.06.2023
3/2023	Fri 28.07.2023	Mon 14.08.2023	Fri 25.08.2023	Fri 01.09.2023
4/2023	Fri 27.10.2023	Mon 13.11.2023	Fri 24.11.2023	Fri 01.12.2023

Details about editorial calendar on request

Circulation

Print Run	16.500 copies
Circulation	15.380 copies
Sold Copies	11.883 copies
Subscriptions	11.579 copies

Frequency: quarterly

Scale of Discounts

2 bookings or 1 full page	5% off
4 bookings or 2 full pages	10% off
3 full pages	15% off
4 full pages	20% off

Inserts

p to 10 g 95,00 EUR per 1,000 copies
No accordion-fold, one side must be closed.
max. dimensions 210 x 290 mm

TECHNICAL SPECS

Magazine Format

220 mm (width) x 297 mm (height)

Type Area

202 mm width x 243 mm height

Material

Tiff-, pdf- or eps-files (min. 300 dpi / CMYK).
Please provide by email to: grafik@bb-rb.de



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Seit 27 Jahren schützen der Bund der Energieverbraucher Sie gegenüber Versorgern, Behörden und Industrieverbrauchern. Wir sind wirtschaftlich unabhängig.

[Mitglieder - Login](#)



Ihre Vorteile als Mitglied:

- Rat und Rückruf durch einen unserer Fachanwälte
- Aktuelle Musterbriefe zum Download für Mitglieder
- Informationen über alle Energiethemen durch die Zeitschrift „Energiedepesche“
- Rechtlicher Schutz auf Gegenseitigkeit für € 30

08.07.2013

10 Jahre „Energie-Stammtisch“

Detail

05.07.2013

FlexStrom: Insolvenzverfahren eröffnet

Detail

02.07.2013

Bayernwerk gestartet

Detail

02.07.2013

Denkpause bei Smart Meter.
Technische Mindestanforderungen
überzogen **Detail**

02.07.2013

Strompreise können sinken

Detail

[Alle Artikel anzeigen »](#)

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Verein + Hilfe

- Hilfe
- Verein
- Newsletter
- Preisprotest
- Übersicht
- News
- About us

Banner Sizes and Prices

1 Horizontal Banner

575 px width x 100 px height

600,- EUR / Month in Top-Section **Energy Supply**

400,- EUR / Month in der Prime-Rubrik **Home**

200,- EUR / Month in all further sections

2 Banner Top of Page

266 px width x 230 px height

600,- EUR / Month in Top-Section **Energy Supply**

400,- EUR / Month in der Prime-Rubrik **Home**

200,- EUR / Month in all further sections

3 Banner Bottom of Page

266 px width x 230 px height

500,- EUR / Month in Top-Section **Energy Supply**

300,- EUR / Month in der Prime-Rubrik **Home**

150,- EUR / Month in all further sections

4 Banner Mega

575 px width x 575 px height

900,- EUR / Month in Top-Section **Energy Supply**

700,- EUR / Month in der Prime-Rubrik **Home**

500,- EUR / Month in all further sections

5 Skyscraper

120 px width x 600 px height

700,- EUR / Month in Top-Section **Energy Supply**

500,- EUR / Month in der Prime-Rubrik **Home**

250,- EUR / Month in all further section

Advertising on www.energieverbraucher.de

With over 5,000 daily visitors and approx. 10,000 pageviews, www.energieverbraucher.de is the most visited website covering energy-efficiency and environmental-related issues, .

Benefit from the positive image of the Association of Energy Consumers, for generating new customers! Low wastage, long time spent on site.

- more than 13,000 content pages constantly updated
- more than 32 subject categories.
- you can access every content page in only two clicks.

All visitors are highly interested in energy-related issues, renewable energies and energy-efficient technologies and devices.

They come from all backgrounds, many of them are aged between 45 and 59 years and visit the site once every week.

Your Contact

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Technical Specs

File Formats

- .jpg = not animated
- .png = not animated
- .gif = animated or not animated

Your URL to link the banner to.

File Size

max. 50 KB

Price Category	Subject
TOP	Energy Supply • Power • Heating Oil • Natural Gas • LNG • District Heat • Cogeneration
PRIME	Zuhause • Heating • Rent • Domestic Appliances • Lighting • Bulding • Renovating • Ventilation
STANDARD	All other sections

